

DANIEL BISHOP

ART DIRECTOR

t: 310-408-2744

e: danielbishopdesign@gmail.com

w: danielbishopdesign.com

EXPERIENCE

ART DIRECTOR

INSYNC PLUS

2015-2025

Los Angeles, CA

- Led creative direction and design for high-profile entertainment campaigns across key art, product art, fully integrated 360° campaigns, social marketing, branding, motion graphics, media buys, and websites.
- Partnered with creative directors, marketing teams, and producers to deliver multi-platform campaigns that aligned with strategic brand goals.
- Directed visual campaigns for Netflix, Disney, Apple TV+, Amazon Studios, HBO, Paramount+, A24, Warner Brothers, VH1, and Bravo, ensuring consistency and innovation across all deliverables.
- Developed motion graphics and digital content that increased engagement and brand visibility across streaming platforms and social channels.
- Managed tight production schedules, delivering high-quality creative assets on time and within scope for global launches.

VISUAL DESIGNER

BLEND

2015

Los Angeles, CA

- Developed concepts and designed digital products with a focus on branding, art direction, and UI design for apps and websites.
- Created high-impact graphics for video content, enhancing storytelling and visual identity.

ART DIRECTOR

EXCELERATE MEDIA

2012-2016

Torrance, CA

- Directed design for print and digital assets including banners, ads, templates, pitch decks, and social media graphics.
- Delivered visually compelling creative for marketing campaigns that elevated client brand presence.

ART DIRECTOR

OLSON VISUAL

2011-2015

Hawthorne, CA

- Headed entertainment division. Led art direction and design for marquees, banners, wall graphics, and displays for major studios including Paramount Pictures, Warner Brothers, Disney, and Sony.
- Oversaw color correction, retouching, mockups, and prepress for large-format print production.
- Designed high-visibility marketing materials including ads, catalogs, standees, and trade show booths.

EDUCATION

BA in Graphic Design

CALIFORNIA STATE UNIVERSITY, LONG BEACH

2007-2011

SKILLS

PROFESSIONAL

Art Direction and Design
Brand Development
Concept Development
Strategic Design Thinking
Cross-Functional Collaboration

TECHNICAL

Photoshop
Illustrator
InDesign
Lightroom
Figma